




## Partner Presentation Form

<b>Name of the organisation :</b>	Associació Empresarial L'Alqueria Projectes Educatius	
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<b>Name of the contact person :</b>	Sandra Úbeda Jiménez	
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<b>Type of organisation:</b>
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SME	<input type="checkbox"/>	School	<input type="checkbox"/>	University	<input type="checkbox"/>	Public Authority	<input type="checkbox"/>
Training	<input type="checkbox"/>	No Profit	<input checked="" type="checkbox"/>	NGO	<input type="checkbox"/>		
Other (Specify)	<input type="text"/>						

**Fields of action :**

SMEs	<input type="checkbox"/>	Youth	<input checked="" type="checkbox"/>	Universities	<input type="checkbox"/>	Public Authorities	<input type="checkbox"/>
Equal opportunities	<input checked="" type="checkbox"/>	Schools	<input checked="" type="checkbox"/>	Unemployed	<input checked="" type="checkbox"/>		
Other (Specify)	<input type="text"/>						

**Description of the organisation**

Associació Empresarial l'Alqueria Projectes Educatius is an association of secondary education school teachers, vocational education teachers and trainers of adult education in different disciplines that focuses its activities on the field of education, training and cultural promotion in the European environment. Founded in October 2009 in Valencia, its main objectives are :

- Collaboration with countries of the European context in the promotion of education and culture.
- Promoting lifelong learning to enhance employability, especially for young people in Europe.
- Assistance in the training of secondary education school and vocational education teacher.
- Encourage the use of ICT in teaching and as communication tool.
- Dissemination of innovating teaching methods.
- Promoting European citizenship.

For this purpose, the association performs different activities addressed to different target groups in collaboration with government agencies, schools, companies and trade unions. These activities are:

- Organization and attainment of courses and seminars.
- Management and participation in European projects.
- Organization and participation in events and conferences in the field of education, culture and traditions.
- Management of youth workers and VET teachers mobilities.

**Experience of the organization in previous European projects**

In these years, L' Alqueria has also participated European Commission projects in the, Lifelong Learning program and Erasmus+ in different subjects like: innovative education strategies, unemployment, prevention of school failure, language learning , social networks, culture and traditions, colaborative learning, robots and drons for inclusion

These diverse activities have led L' Alqueria to develop cooperation agreements with about 90 institutions in Europe and about 120 in Spain. Experience allows L' Alqueria to improve the quality of their training methodology and to increase their services to achieve their goals. quality of their training methodology and to increase their services to achieve their goals.

### **Experience and Expertise of the organization in the project's subject area**

L'Alqueria is currently participating in Erasmus + projects (KA 1 and KA 2), in the field of Education and Youth.

The main topics we deal with in our projects are:

- ICT, social networks, robots, aero-robots and videogames
- Youth employment and entrepreneurship
- Prevention of school failure
- Gender equality
- E-enterprise
- Innovative educational strategies

In this context, the association has been gaining experience and expertise in the development, innovative educational approaches and methodologies, like: peer-to-peer digital mentoring, the application of ICT and social media to teaching and for youth and adult employment, non-formal education strategies for the development of transversal skills and competences, etc.

As concrete results of the above mentioned projects, a set of tools have been developed, like an online Social digital Mentor Office to advise adult learners on how use efficiently ICT and social medias for job searching and self-employment, guides and a MOOC course on how to create an e-enterprise and how to create and maintain a good digital identity, a Toolkit for teachers and students on how to promote gender equality in VET schools through entrepreneurship education and non-formal education methodologies, etc.

### **Contributions that can be provided to the project**

L'Alqueria has organized courses and seminars for youth workers, secondary education, adult education and vocational training teachers: e-learning tool courses, new technologies applied to education, innovative education methodologies. We have also organized courses of Italian and Portuguese language and culture for young people.

L'alqueria has organized training courses for young people and adults in risk of social exclusion about social media for employment, traditions, culture and languages, sports, etc.

### **Reasons of involvement in the project**

One of the main aims of the association is promoting lifelong learning opportunities for teachers, trainers and other stakeholders in the field of education by providing them with effective and student-centred approach, innovative pedagogical and didactic strategies and orientation

Therefore, the SOFTMOB project fully meets the association objectives, as it:

- Analysis for educational purposes
- Provides to the main actors playing a part in mobility initiatives with an easy to use Toolkit, based on real life best practices and operative tools to be used as a reference for improving the effectiveness in solving the challenges they face in managing the different phases of Mobility projects

### **Contact Person's Experience and Expertise**

#### **➤ M. Sonsoles Jimenez Gonzalez**

Degree in Computer Engineering, Technical University of Valencia.

Teaching qualification certificate (CAP), Technical University of Valencia.

Secondary and High School Teacher for the Valencian Education Administration.

Computer Science Teacher in different Public Secondary Schools and VET Schools in the Valencian Region.

She speaks English, Spanish and Italian

#### **➤ Sandra Úbeda Jimenez**

Degree in Tourism Management, Polytechnic University of Valencia.

Master Degree in "Food and Wine Business", LUISS Business School (Italy)

She speaks English, Spanish, Catalan and Italian

She has worked and participated in different projects such as: SWOT project, EPOC project, GOSCIENCE

project, BREW project, TODAY project, among others.